

Reviewer Opinion

On Tatul Manaseryan's monograph "Economic Diplomacy"

Since my childhood I have been haunted by questions about my homeland: why we lost nine-tenths of it, why Armenians are scattered around the world for centuries, why only three million Armenians out of ten live in their homeland, and why the phenomenon of failures constantly follows us. I found the answers to these questions when I read Tatul Manaseryan's monumental research "Economic Diplomacy". What stoke me most is the intellectual depth of the analysis of the state of the Armenian Economic diplomacy and the future prospectives.

Professor Manaseryan managed to find the gaps in Armenia-specific diplomatic skills and abilities. In his monography he presents methods on how to have a competitive Armenia and how Armenia can withstand economic threats and risks. The author expresses his conviction that only the coordinated and harmonious activities of the state, the private sector and civil society will form effective economic diplomacy.

I personally consider the publication by Tatul Manaseryan to be an important work not only because it is comprehensive and is presented on more than 800 pages, but also because he analyzes economic diplomacy from the Middle Ages to the present day by drawing parallels between Armenian and international realities. I would also like to note, that in the last decade, the subject of

“Economic Diplomacy” was included in a number of university master’s programs and Professor Tatul Manaseryan’s works were required reading for many of my students. Now we have Tatul Manaseryan’s groundbreaking monograph on “Economic Diplomacy” where our students will find a comprehensive guide in this field.

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